

SONNY H. CHHEN

San Jose, CA | 408.821.3873 | Sonny@Schhen.com | [Web](#)

SYNOPSIS

I am a results driven creative leader with over 10 years experience in design. I work independently or in team settings to achieve constructive results with emphasis on user interaction and experience. I am seeking a position that will better utilize my skills and further my professional experience.

SKILLS

- Adobe Creative Suite CS-5
- Microsoft Office 1997-2010
- Basecamp
- Axure
- HTML/CSS
- Video Production
- Storyboarding
- UI/UX design for multiple platforms
- Branding/Awareness
- Web & Print layout design
- Email Newsletters
- Presentations

EXPERIENCE

Mobclix

Sr. UX Designer

Palo Alto, CA

12/2010 – Present

- Art directed international design team in creating marketing materials including:
 - Front facing company website.*
 - Promotional email newsletters that drove traffic to company website and blog.*
 - Marketing informational reports that were published on third party website TechCrunch.*
- Re-designed internal and customer facing dashboard to streamline user experience and enhance user interface.
- Created wireframe prototypes for presentations of user experience for internal company web applications.

Namco Networks America Inc.

Lead Web Designer/Web Project Manager

San Jose, CA

07/2009 – 12/2010

- Art Director on PAC-MAN web task force. Duties included:
 - Drove art direction & design of U.S. PACMAN.com website with creative input on Japanese PAC-MAN site.*
 - Participated with promotional and brand team on the first global interactive Google Doodle.*
 - Created custom promotional materials for PAC-MAN 30th Anniversary campaign highlighted in various media.*
- Project managed life cycle of web projects from conception, development, production, and delivered projects ahead of scheduled deadlines.
- Created designs and implemented changes based on user interaction feedback to streamline user experience.
- Successfully lead a team of developers and designers to complete web properties from conception to production.
- Designed visually engaging promotions driving traffic to Namco web properties and external partners.
- Instructed and educated employees in usage of web tools and creative applications to increase team skill set.
- Designed email marketing newsletters that increased awareness and drove sales of Namco's library of properties.
- Fully responsible for creation of logo, brand guideline, and enforcement of Namco's UniteSDK ip.

Echovox Inc.
Lead Visual Designer

Redwood City, CA
06/2008 – 01/2009

- Designed wireframes and mock ups for sales team for high level tech clientele to generate business growth.
- Partnered and managed external resources to create promotional materials for trade-shows including:
-Print banners, t-shirts, data-sheets, energy drinks, and demonstration videos
- Created user interface, web graphics, and flash animations for implementation of company product website across desktop and mobile platforms.
- Managed and completed transfer and overhaul of public website to Dot Net-Nuke content management system.
- Was fully responsible for all web and new media project development cycle. Including concept, budget, pre-production, production, and quality assurance.
- Partnered with international teams in execution of development of UI/UX for web and mobile applications.
- Interfaced with potential business leads to achieve active relationships for the sales team.

Freelance 2000-Present

- **Ossama Hassanein:** *Video production*
- **Ken Onion:** *Website prototyping, UI/UX design,*
- **Kamimoto Strings:** *Web design & development*
- **ReadYouLikeaBook.net:** *Web design & development*
- **Epicera Consulting:** *Website prototyping, UI/UX design, logo design, brand awareness*
- **Duarte Design:** *Flash presentation/animation*
- **ESV Productions:** *Video production, website design*
- **Division One Entertainment:** *Website prototyping, UI/UX design, logo design*
- **San Jose State University:** *Video production, print layout & design, presentation design*
- **Black Cherry Graphics:** *Print layout & design, Promotional material production - shirts, banners, flyers, decals*

AWARDS & ACHIEVEMENTS

- goldRush Rally 2010: "Most Creative Theme Award" for automobile print design
- Namco Networks America Inc. "Employee of the Month" – October 2009
- Gizmodo.com "Laptop Confidential" viral video winner
- American Advertising Federation "Addy Award" for Broadcasting
- Printed works internationally

EDUCATION

- San Jose State University - BS in Advertising, 2000 - 2005
- *Focus in Radio, Television, Film*