

SONNY H. CHHEN

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SYNOPSIS

I have 6+ years in multimedia design, and am able to take direction, time manage, and open to learning and adapting to achieve constructive results. I am seeking a position that will better utilize my skills and further my professional experience.

EDUCATION

- San Jose State University - BS in Advertising, 2000 - 2005
- Focus in Radio, Television, Film

AWARDS & ACHIEVEMENTS

- Gizmodo.com "Laptop Confidential" video winner
- American Advertising Federation "Addy Award" for Broadcasting
- Printed works internationally

SKILLS

- | | | |
|------------------------------|---------------------|----------------------|
| • Adobe Creative Suite CS-4 | • HTML/CSS | • Branding/Awareness |
| • Microsoft Office 1997-2007 | • Video Production | • Flash Promotions |
| • Video/Audio Applications | • Storyboarding | • Email Newsletters |
| • Web Design | • Conceptual Design | • Presentations |

EXPERIENCE

Echovox Inc.

Lead Visual Designer

Redwood City, CA

06/2008 – 01/2009

- Conceptualized and created mock ups for mobile and online clients.
- Created promotional materials and for tradeshow including:
Banners, t-shirts, datasheets, energy drinks, and demo videos
- Created web graphics and flash animations for implementation of company product website
- Transferred and implemented public website to Dot Net-Nuke content management system

Southern Wine & Spirits

Multimedia Designer

Union City, CA

6/2006 – 5/2008

- Conceptualized and executed online promotions from banner ads to splash pages for high-profile clientele
- Created and distributed weekly statewide email promotions
- Organized files for transfer of public website and intranet to Dot Net-Nuke Content management system

J. Walter Thompson Technology
Intern Assistant Online Media Planner

San Jose, CA
1/2006 - 6/2006

- Tracked, optimized, and implemented online advertising campaigns throughout promotional lifecycle
- Created estimates and insertion orders through Donovan DDS tool
- Analyzed, summarized, and presented weekly data statistics

Nielsen NetRatings/AdRelevance
Research Analyst/Online Media Coder

Milpitas, CA
1/1999-1/2005

- Researched proprietary advertising for online media and promotions
- Maintained Daily ADR internal database while regulating online activity in association with the Federal Bureau of Investigation
- Implemented streamlined coding process via tagged coding

Clients

- Ossama Hassanein
- Ken Onion
- Epicera Consulting
- Kamimoto Strings
- RYLAB.net
- Duarte Design
- ESV Productions
- Division One Entertainment
- San Jose State University
- Black Cherry Graphics

References available upon request